

## **Canadian Communication Thought Ten Foundational Writers**

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### **Media, Structures, and Power**

"What does everyone in the modern world need to know? [The author's] answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. [The author discusses] discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life"--

### **Parenting Matters**

### **University of Toronto Quarterly**

CBIP is the complete reference and buying guide to English-language Canadian books currently in print; consequently, the Author and Title Index, Subject Index and microfiche editions are indispensable to the book profession. With submissions from both small and large publishers, CBIP provides access to titles not listed anywhere else. Containing more than 48,000 titles, of which approximately 4,000 have a 2001 imprint, the Author and Title Index is extensively cross-referenced. The Subject Index lists the titles under 800 different subject categories. Both books offer the most complete directory of Canadian publishers available, listing the names and ISBN prefixes, as well as the street, e-mail and web addresses of more than 4,850 houses. The quarterly microfiche service provides updated information in April, July and October. CBIP is constantly referred to by order

librarians, booksellers, researchers, and all those involved in book acquisition. In addition, CBIP is an invaluable record of the vast wealth of publishing and writing activity in the scientific, literary, academic and arts communities across Canada. A quarterly subscription service including the annual Author and Title Index (March 2001) plus quarterly microfiche updates (April, July, and October 2001) is also available. ISBN 0802049567 \$220.00 NET.

### **Canadian Books in Print**

Article abstracts and citations of reviews and dissertations covering the United States and Canada.

### **The Institutional Approach to Public Utilities Regulation**

No previous volume has collected as interesting and broad a collection of essays on Canadian discourse and culture. This volume of representative case studies reflects the Canadian experience in terms of discourse, society, and public culture, linking its discussions to larger political and social issues and theories. Topics include:  
-Constitutional controversies -Cultural sovereignty -Feminist voices  
-Globalization -Internet issues -Marginalized communities -Nationalism  
-Nativity Multidisciplinary perspectives from a mix of established and emerging Canadian studies scholars converge in a highly readable, engaging, and unique book that offers a distinctive portrait of a nation not nearly as well understood as its proximity to the United States might suggest.

### **Access to Information in a Digital World**

Harold Innis was one of the most profound thinkers that Canada ever produced. Such was his influence on the field of communication that Marshall McLuhan once declared his own work was a mere footnote to Innis. But over the past sixty years scholars have had a hard time explaining his brilliance, in large measure because Innis's dense, elliptical writing style has hindered easy explication and interpretation. But behind the dense verbiage lies a profound philosophy of history. In *Emergence and Empire*, John Bonnett offers a fresh take on Innis's work by demonstrating that his purpose was to understand the impact of self-organizing, emergent change on economies and societies. Innis's interest in emergent change induced him to craft an original and bold philosophy of history informed by concepts as diverse as information, Kantian idealism, and business cycle theory. Bonnett provides a close reading of Innis's oeuvre that connects works of communication and economic history to present a fuller understanding of Innis's influences and influence. *Emergence and Empire* presents a portrait of an original and prescient thinker who anticipated the importance of developments such as information visualization and whose understanding of change is remarkably similar

to that which is promoted by the science of complexity today.

## **Civic Discourse and Cultural Politics in Canada**

### **The Surface of Meaning**

Containing introductions and contributions by other prominent scholars, this volume situates Babe's work within contemporary scholarship and underscores the extent to which he is one of Canada's most prescient thinkers.

### **Communication Revolution**

While never formally recognized as a school of thought in its time, the work of a number of University of Toronto scholars over several decades – most notably Harold Adams Innis and Marshall McLuhan – formulated a number of original attempts to conceptualize communication as a phenomenon, and launched radical and innovative conjectures about its consequences. This landmark collection of essays re-assesses the existence, and re-evaluates the contribution, of the so-called Toronto School of Communication. While the theories of Innis and McLuhan are notoriously resistant to neat encapsulation, some general themes have emerged in scholarly attempts to situate them within the discipline of communications studies that they helped to define. Three such themes – focus on the effects and consequences of communications, emphasis on communications as a process rather than as structure, and a sharp focus on the technology of communication, or the “medium” – are the most fundamental in characterizing the unique perspective of the Toronto School. This collection not only represents a crucial step in defining the “Toronto School,” it also provides close analysis of the ideas of its individual members.

### **Delicate Dances**

### **Radical Mass Media Criticism**

"The design and manufacture of books can tell as much about a people or a culture as the ambience of its streets and the architecture of its buildings." In our everyday lives, books surround us—even if we are among the many who never read another one after high school. Their very jacket design asks us to make meaning of their presence and, when we open them, the layout of words and stories within their covers makes us readers—even before we begin to read. To Robert Bringhurst, typographer, poet and writer, the presence of books and the story of books in Canada are preludes to understanding our culture. From the tattered book of Canadian poetry your moody cousin carried everywhere, to the pristine hardcover book of Atwood's latest work in your brainy

co-worker's hands, book design says much about who and where we are as Canadians. In *The Surface of Meaning*, Robert Bringhurst takes us on another of his walking tours, this time through the bramble of English and French-Canadian books and book design, from the mid-18th Century to the present day. Along the way, he discovers a true "image trove" of identity, culture and history. And he does what no other work on books and publications does: He creates a truly national survey of Canadian books by bringing Canada's long history of Aboriginal storytelling into a context of "book". It is a context that goes into the depths of our prehistory, far beyond the printed page. *The Surface of Meaning* is a tribute to Canadian books and publishing. It is irresistible to readers who love books, as well as to designers and others, who may simply prefer to look at them.

### **Canadian Periodical Index**

Decades of research have demonstrated that the parent-child dyad and the environment of the family—“which includes all primary caregivers”—are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. *Parenting Matters* identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

## **Canadian Communication Thought**

**LLT**

### **America, History and Life**

First published in 1951, this masterful collection of essays explores the relationship between a society's communication media and that community's ability to maintain control over its development.

### **Current Contents. Arts & Humanities**

For the past several decades, a climate of deregulation has encompassed industries ranging from public utilities to mass transportation. Harry Martin Trebing has been at the forefront of this debate as one of the foremost specialists in the world in the field of public utility regulation. Warren J. Samuels and Edythe S. Miller have collected a series of articles that assess Harry Trebing's theories on public utility regulation while examining his towering contribution to the field.

### **The International History of Communication Study**

Explores the full spectrum of communication, from careers to information technologies, in an interdisciplinary fashion. Emphasis is on both historical and current issues, topics, and people.

### **How Canadians Communicate II**

### **12 Rules for Life**

### **Northrop Frye**

A distinctive blend of history, geography, government, economics, and biculturalism meant that communication systems and the mass media evolved differently in Canada than in either the United States or Europe. Bringing together twenty-six articles that range in subject from colonial newspapers in the early 1800s to music television in the 1980s, *Communication History in Canada* provides the historical foundation for a thorough contextual analysis of modern-day media and communication in this country. From Marshall McLuhan and Harold Innis to Mary Vipond and Will Straw, the authors in this volume represent a wide cross-section of disciplines, including history, communication studies, sociology, journalism, political science, and film studies. Their essays are grouped in five sections: Time, Space, Technology,

and Nation, which explores the relationship between media, society, and human thought; Postal Systems and Telecommunications, which centres on the telegraph, the telephone, and computers; Print Mass Media, which describes the origins and diffusion of newspapers and magazines, with a particular emphasis on commercialization through advertising and market research; Broadcast Media, which charts the rise of radio broadcasting in the inter-war years and of television broadcasting from the 1950s through the 1980s; and Cultural Industries, which examines film and sound recording.

## **Canadian Book Review Annual**

### **Canadian Books in Print 2002**

His name may not be as well known as that of his colleague and spiritual descendent, Marshall McLuhan, but Harold Innis's (1894-1952) influence on contemporary critical media and communication studies has been no less profound. This concise look at Innis's life and contributions to the communication field charts his beginnings in political economy to his later work in critical media studies and communications history, synthesizing his key publications and clearly showing their ongoing resonance for the field today. The book also includes an appendix by William J. Buxton on the 'History of Communications' manuscript and one by J. David Black on the contributions of Mary Quayle Innis.

### **The Bias of Communication**

Highlights of this illustrated biography include: his boyhood in Eastern Canada, and his early years of intellectual growth at Victoria College and Oxford; his dramatic encounter with the work of William Blake, bringing him to his life-long study of imaginative vision; the impact and importance of Anatomy of Criticism; Fry's gradual development of a theory of culture; his culminating achievement, after twenty years, of a comprehensive study of the poetic structures of the Bible.

### **Emergence and Empire**

Communicating in Canada's Past evolved out of essays presented at the inaugural Conference on Media History in Canada of 2006, which brought together media historians from across the disciplines and from both French and English Canada. The first collection of its kind, this volume assembles both well-established and up-and-coming scholars to address sizable gaps in the literature on media history in Canada. Communicating in Canada's Past includes a substantial introduction to media history as a field of study, historiographical essays by senior scholars Mary Vipond, Paul Rutherford, and Fernande Roy, and original

research essays on a range of subjects, including print journalism, radio, television, and advertising. Editors Gene Allen and Daniel J. Robinson have provided a sophisticated, wide-ranging introduction for those who are new to media history while also assembling a valuable collection of new research and theory for those already familiar with the field.

### **Cultural Studies and Political Economy**

*Delicate Dances* explores the relations between the public and nonprofit sectors at all levels of governance and examines the role of the Third Sector in global decision-making on trade, analysing different sides of the relationship between the Canadian f

### **Harold Innis**

### **Filtering the News**

Digital technology has revolutionized modern television but what exactly has changed? The history of the digital transition is one of great scientific achievement, expensive failures, and significant political and industrial power struggles. In *Shut Off: The Canadian Digital Television Transition*, Gregory Taylor examines the technology, institutional players, and the policies that have shaped Canada's efforts to switch from analogue to digital television broadcasting. Taylor shows how digital television is part of a global media movement by comparing the Canadian experience with the ways in which the digital transition has been managed worldwide. *Shut Off* is about more than television - the digital transition is also a precursor for new developments in mobile digital media. The wireless spectrum freed by the move to digital television is a multi-billion dollar public resource, whose auction is impending. The book reveals how digital broadcasting has been the site of dramatic change in the political economy of Canadian media, and questions the market-driven process through which the still incomplete transition has unfolded. Considering wide-ranging issues such as equal access and television as a public good, Taylor highlights public and institutional actors in the policy process to provide an analysis of government and industry. Succinct and insightful, *Shut Off* is a timely assessment of a period of technological and economic upheaval in Canadian broadcasting.

### **The Toronto School of Communication Theory**

Can blockchain solve your biggest business problem? While the world is transfixed by bitcoin mania, your competitors are tuning out the noise and making strategic bets on blockchain. Your rivals are effortlessly tracking every last link in their supply chains. They're making bureaucratic paper trails obsolete while keeping their customers' data

safer and discovering new ways to use this next foundational technology to sustain their competitive advantage. What should you be doing with blockchain now to ensure that your business is poised for success? "Blockchain: The Insights You Need from Harvard Business Review" brings you today's most essential thinking on blockchain, explains how to get the right initiatives started at your company, and prepares you to seize the opportunity of the coming blockchain wave. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

### **Mediascapes**

In the first volume of "How Canadians Communicate" the editors examined and assessed the health of Canada's cultural industries circa 2003. In this second volume, they not only undertake a new examination of Canada's current media health, but also turn their attention to analysing the impact of the startling pace of global media proliferation on our country's media institutions. The revolutionary changes underway in mass media technology, from blogs to peer-to-peer networks and the ubiquitous cell-phone, have all imposed structural modifications to global communication systems, inexorably altering the fundamental ways in which Canadians communicate. The editors have carefully chosen essays that address the central issues of today's global media environment from a uniquely Canadian perspective. Grouped under the headings 'The Debate over Policy', 'The Quest for Identity', and 'The Struggle for Control', the topics ranging from media concentration to foreign ownership and the challenge of mass communication in an increasingly multicultural community, underscoring the way in which our media has operated in the past and how it must now adapt to a new media landscape. There is little doubt that Canadian media and cultural institutions have been buffeted by the sheer magnitude of new communication technologies. But with change comes opportunity, and the ability to re-evaluate current paradigms and look for better and more effective ways of adapting to new circumstances. "How Canadians Communicate II" will illuminate the present media climate, and in doing so, suggest new and challenging paths forward that will utilise the vast array of media technology to strengthen a uniquely Canadian cultural identity.

### **Histoire sociale**



The International History of Communication Study maps the growth of media and communication studies around the world. Drawing out transnational flows of ideas, institutions, publications, and people, it offers the most comprehensive picture to date of the global history of communication research and education. This volume reaches into national and regional areas that have not received much attention in the scholarship until now, including Asia, Latin America, Africa, and the Middle East alongside Europe and North America. It also covers communication study outside of academic settings: in international organizations like UNESCO, and among commercial and civic groups. It moves beyond the traditional canon to cover work by forgotten figures, including women scholars in the field and those outside of the United States and Europe, and it situates them all within the broader geopolitical, institutional, and intellectual landscapes that have shaped communication study globally. Intended for scholars and graduate students in communication, media studies, and journalism, this volume pushes the history of communication study in new directions by taking an aggressively international and comparative perspective on the historiography of the field. Methodologically and conceptually, the volume breaks new ground in bringing comparative, transnational, and global frames to bear, and puts under the spotlight what has heretofore only lingered in the penumbra of the history of communication study.

### **Blockchain**

### **Encyclopedia of Communication and Information: Gay-Pol**

Early mass media critics and their writings are examined in this collection of essays and articles, demonstrating the relevance of their work for current debates on media power and media ethics, including Karl Kraus's critiques of corrupt journalism during World War I. Simultaneous.

### **Communication History in Canada**

At the Speed of Light There is Only Illumination collects a dozen re-evaluative essays on Marshall McLuhan and his critical and theoretical legacy; from intellectual adventurer creating a complex architecture of ideas to cultural icon standing in line in Woody Allen's Annie Hall. Given McLuhan's prominent status in many academic disciplines, the contributors reflect a multi-disciplinary background. John Moss and Linda Morra chose the essays from a gathering of McLuhan's academic devotees. The contribution - from "McLuhan as Medium" and "McLuhan in Space" to "What McLuhan Got Wrong" and "Trouble in the Global Village" - to provide a kaleidoscope of new views. As Moss writes of the collected essays: "Some are big and some are small, some exegetic and some confessional, some stand as major statements and

others are sidelong glances; some resonate with the concerns of public discourse and others are private or privileged or impious and provocative. Each consists of many parts, each a design on its own. They speak to each other they may have come together as one version of what happened."

### **Javnost**

Babe examines the writings of ten major thinkers in the context of their physical and cultural environments and finds that there is indeed a mode of theorizing that is quintessentially Canadian.

### **At the Speed of Light There is Only Illumination**

The "Red Book" presents a background to conventional foundation analysis and design. The text is not intended to replace the much more comprehensive 'standard' textbooks, but rather to support and augment these in a few important areas, supplying methods applicable to practical cases handled daily by practising engineers and providing the basic soil mechanics background to those methods. It concentrates on the static design for stationary foundation conditions. Although the topic is far from exhaustively treated, it does intend to present most of the basic material needed for a practising engineer involved in routine geotechnical design, as well as provide the tools for an engineering student to approach and solve common geotechnical design problems.

### **American Book Publishing Record**

Herman and Chomsky's 'propaganda model' argues that there are five classes of 'filters' in society that determine what is news; in other words, what gets printed in newspapers or broadcast by radio and television. They are: ownership (is the story in line with the media owner's interests); advertising (is the story in line with the advertiser's interests); sourcing (does the story come from government departments and/or other powerful players); flack (if the story is aired, can the subjects of it pose a real threat, like the government, big advertisers and other organized groups); and ideology (does the story justify political maneuvering and defend corporate interests around the world). Whether a news item is going to be used by the media or not is going to depend on if it can pass through these filters. Filtering the News begins with a critical review and assessment of the propaganda model, then applies Herman and Chomsky's model to a range of ongoing news events including Bush's war propaganda machine and the American mainstream media; Israeli propaganda; El Salvador and the question of intellectual responsibility; news coverage of near-genocide in occupied East Timor; the media on the environment; and Dan Rather and the problem with patriotism and American journalism, post-9/11. In the final chapters,

Herman and Chomsky's propaganda model is revisited, and several common criticisms of the model are reflected upon and scrutinized.

Contributors include: Valerie Scatamburlo-D'Annibale, Bob Everton, Peter Eglin, Robert Jensen, Jeffery Klaehn, James Winter and Paul Boin. Jeffery Klaehn teaches sociology at the University of Guelph. Apart from being published in a range of scholarly journals, including Portuguese Studies Review, Cultural Dynamics, Journalism Studies, and The Canadian Review of Sociology and Anthropology, he is the editor of Studies in Popular Culture: Comic Books and Comic Book Culture.

### **Basics of Foundation Design**

A provocative critique of media studies by the author of the award-winning Rich Media, Poor Democracy is a historical analysis that evaluates the communication revolution currently influencing twenty-first-century life, arguing that media scholarship has become increasingly irrelevant and requires new perspectives on the role and understanding of communication studies.

### **Communicating in Canada's Past**

#### **Shut Off**

This book addresses the notorious split between the two fields of cultural studies and political economy. Drawing on the works of Harold Innis, Theodor Adorno, Raymond Williams, Richard Hoggart, E.P. Thompson, and other major theorists in the two fields, Robert E. Babe shows that political economy can be reconciled to certain aspects of cultural studies, particularly with regards to cultural materialism. Uniting the two fields has proven to be a complex undertaking though it makes practical sense, given the close interaction between political economy and cultural studies. Babe examines the evolution of cultural studies over time and its changing relationship with political economy. The intersections between the two fields center around three subjects: the cultural biases of money, the time/space dialectic, and the dialectic of information.

#### **Acadiensis**

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